

# ARCTIC Lucky Draw Sweepstakes

## Terms and Conditions of Participation

### 1. Description of the Sweepstakes

Arctic (HK) Ltd., the sponsor of the Sweepstakes, ("Arctic") will be giving away a monthly \$1000 prize to participants who enter the ARCTIC Lucky Draw Sweepstakes (the ""Sweepstakes""") during the Promotion Participation Period (as defined below). The following terms and conditions apply to participation in the Sweepstakes.

### 2. Who is eligible to participate?

- a. Natural persons who have reached the age of majority in their jurisdiction of residence and reside in Germany, Great Britain, France, Spain, Italy, Switzerland, Canada (excluding Quebec), USA (excluding Florida and New York), Brunei, Cambodia, East Timor, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam or China are eligible to participate in the Sweepstakes.
- b. Each participant may only enter the Sweepstakes once per Drawing Cycle (as defined below). This restriction also applies in the event of multiple product purchases by a participant in a Drawing Cycle. Participants may not register multiple times using different email addresses during a Drawing Cycle. The Drawing Cycle is restarted every month during the Promotion participation period. In each new Drawing Cycle, the Sweepstakes can be entered again by participants with a previously unused product code and/or a new entry form.
- c. Participation in the Sweepstakes is not open to employees of Arctic, Arctic GmbH, Arctic Limited and Arctic Inc. or their family members and other persons associated with the creation and management of the Sweepstakes, as well as commercial customers and dealers, their employees and family members.
- d. The use of automated processes intended to manipulate these Sweepstakes is prohibited.
- e. Arctic reserves the right to exclude participants from participation in the Sweepstakes for legitimate reasons. Such reasons may be deemed to be present (i) in the event of manipulation in connection with accessing or conducting the Sweepstakes, (ii) in the event of a breach of these Terms and Conditions of Participation, or (iii) if false or misleading personal information has been submitted.

### 3. How do I participate? How are the Sweepstakes conducted?

- a. Anyone who purchases Arctic MX-2 or MX-4 Thermal Compound or fills out an entry form may participate in the Sweepstakes. No purchase is necessary. A purchase will not improve a participant's chances of winning.
- b. To participate in the Sweepstakes, a participant must scan the QR Code on the packaging of the ARCTIC Thermal Compound purchased, upload a photo, screenshots or scans of the proof of purchase in the entry form and fill in the entry form on [lucky-mx.arctic.ac/SPECIALCODE](https://lucky-mx.arctic.ac/SPECIALCODE),

- c. Alternatively, participants also may participate by filling out the entry form at [lucky.arctic.ac](http://lucky.arctic.ac), entering their first and last name, full address (street, number, zip code, city, country) and email address. All decisions by the sponsor are final.
- d. The potential winner of each monthly drawing will be determined by a random draw conducted by Arctic at Arctic (HK) Ltd. Unit 1302-05, The Octagon | 6 Sha Tsui Road | Tsuen Wan N.T. | Hong Kong within the first five business days the following end of each calendar month during the participation period and be notified within 5 days of such drawing.
- e. The first drawing will take place on March 1, 2019. The last drawing will be held in January 2021.
- f. The odds of winning depend on the number of eligible entries received during a Drawing Cycle.

#### **4. What prizes can I win?**

- a. For each month during the participation period, one potential winner will be randomly drawn from among all remaining eligible participants who have entered in the sweepstakes during that month. The confirmed winner will receive a prize of USD \$1,000., with the amount paid via bank transfer in the winner's respective national currency at the then current exchange rate.
- b. Arctic will inform potential winners via email. Potential winners will then have fourteen (14) days to provide Arctic with their bank account information required to remit payment of the prize amount via bank transfer.
- c. If the potential winner is a resident of Canada, he or she must correctly answer a time-limited mathematical skill-testing question without any assistance (mechanical or otherwise) in order to win a prize.
- d. In the event that the potential winner does not contact Arctic within fourteen (14) days of notification or does not correctly answer the skill-testing question (where applicable), the prize will be forfeited and a new potential winner will be determined by random selection.
- e. Payment of the prize is made exclusively by bank transfer. Payment in cash is excluded. Prize claims are non-transferable. Arctic will pay any applicable bank transfer fees.

#### **5. Final provisions**

- a. All decisions by the Sweepstakes sponsor are final.
- b. Should individual provisions of these Terms and Conditions of Participation be invalid, this shall not affect the validity of the remaining provisions.
- c. Arctic reserves the right to cancel the Sweepstakes for good cause at any time. Good cause may be deemed to be present if e.g. technical or legal reasons preclude the continuation of the Sweepstakes by Arctic.
- d. Arctic is not willing or obligated to participate in dispute resolution proceedings before a consumer arbitration board.
- e. All income, sales, use, VAT, withholding and other taxes (and the reporting thereof) imposed as a result of the award of a prize are solely the winner's responsibility. It is

the winner's responsibility to understand and abide by any federal, state, local and/or foreign tax laws that may apply to receipt of a prize.

- f. The name and country of the winner can be obtained by sending a stamped, self-addressed envelope to Arctic (HK) Ltd. Unit 1302-05, The Octagon | 6 Sha Tsui Road | Tsuen Wan N.T. | Hong Kong or by sending a request by email to [lucky-draw@arctic.ac].

**Sponsor's contact information:**

Arctic (HK) Ltd. Unit 1302-05, The Octagon | 6 Sha Tsui Road | Tsuen Wan N.T. | Hong Kong